

## Information and Guidelines on Giving

### **Patron**

A Patron's logo (or name or both) appears near the bottom of the home page. Example:



When clicked, this logo links to the *Friends* page of the Chapter's website, <http://www.spwla-houston.org/>. On the *Friends* page will be a larger logo that will link directly to the organization's own website.

Example



Donation	full-page	one year	\$BBB
	contact		<a href="mailto:treasurer@spwla-houston.org">treasurer@spwla-houston.org</a>

### **Sponsor**

Sponsors appear in the middle of the website's *Friends* page, with their name and a small logo (see Anadarko example above). These are linked to a web page of the sponsor's choice. Example:



Donation	one year	\$ NNN
	contact	<a href="mailto:treasurer@spwla-houston.org">treasurer@spwla-houston.org</a>

### **Supporter**

Supporters' names appear toward the bottom of the *Friends* page, and are linked to a web page of their choice.

Donation	one year	\$ YYY
	contact	<a href="mailto:treasurer@spwla-houston.org">treasurer@spwla-houston.org</a>

### **Colleague**

Colleagues' names are listed at the bottom of the *Friends* page. Clicking a name will pop up an image of the colleague's business card.

Donation	one month	\$ XXX
	one year	\$ YYY
	contact	<a href="mailto:treasurer@spwla-houston.org">treasurer@spwla-houston.org</a>